



For Immediate Release – Tradeshow Announcement

Visonic Technologies showcases Elpas Safety, Security and Visibility Solutions at HIMSS11 Conference

Bloomfield, CT - February 17th, 2011 - Visonic Technologies (VT) will exhibit its comprehensive portfolio of Elpas Active RFID/RTLS Safety Security and Visibility Solutions including infant protection, staff and patient emergency call, staff utilization and medical asset management solutions.

In the RTLS/RFID Showcase Pavilion's 'Hospital Patient Smart Room" visitors will be able to see firsthand how Elpas BabyMatch Infant Abduction Protection can help guard against infant abductions and baby mismatching. The showcase will feature Elpas RTLS interoperability, alerting, and visualization capabilities with a 3rd party Healthcare Management Platform for alerting hospital personnel in real-time of any attempts to remove newborn babies from the maternity ward without approval or authorized escort.

And as part of the RTLS/RFID Showcase Pavilion's Exhibitor Solution Sessions those interested in Elpas RTLS can hear, David Fensterheim - VP Professional Services and Product Management at VT, present 'Safe and Secure with RFID/RTLS – Why Healthcare Institutions Install RTLS Systems, on Tuesday, February 22, 2011 at 12:30 PM and on Wednesday, February 23, 2011 at 4:15 PM.

Visonic Technologies will be demonstrating its Elpas RTLS Solution Portfolio at the RTLS/RFID Showcase Pavilion – Kiosk 9, Booth 7381 during HIMSS11, February 20-24, 2011, at the Orange County Convention Center in Orlando, Florida. Stop by to say hello or call VT to schedule a private discussion at: 800-223-0020.

About Visonic Technologies

Visonic Technologies (VT) is a fully owned subsidiary of The Visonic Group (VSC.TA) and is a global provider of scalable Active RFID/RTLS Safety, Security and Visibility solutions for healthcare. VT delivers out-of-the-box as well as custom tailored risk mitigation tools that enhance patient and personnel safety, infant protection; delivers comprehensive asset management; lessens negligence litigation and facilitates industry guideline compliance.

The company currently serves customers throughout the Americas, the U.K., EMEA and Asia-Pacific.

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