



For Immediate Release

Visonic Technologies Adds DACH Region Sales Manager to EMEA Sales Team

June 29th, 2011 - Visonic Technologies (VT), a global provider of Passive and Active RFID/RTLS Safety, Security and Visibility Products Solutions today announced the appointment of Dirk Becker as Sales Manager for the DACH region (Austria, Germany, Liechtenstein, Luxembourg and Switzerland). In his new capacity, Mr. Becker will be responsible for developing sales channels and partnerships as well as cultivating multi-level relationships with new and existing customers.

“Mr. Becker’s information technology experience, combined with his extensive relationships in the DACH region is of great value to Visonic Technologies,” said Uri Salomon, Director– EMEA Sales at VT. “We are glad to have with Dirk Becker someone at the front line who brings a depth of experience and industry knowledge gained from his many years organizing business alliances throughout the German speaking markets. With his customer facing skills and channel knowledge he will be able to identify and deliver what our customers and partners want and need.”

Mr. Becker brings with him more than fifteen years of sales and business development experience in the fields of information technology video communication, unified collaboration as well as data center solutions. Before joining Visonic Technologies, Becker has held sales representative roles with Teklogix GmbH (today known as PSION-Teklogix) and Rodata Barcode AG and has also held sales managerial roles with Ezenia! International, Arel Communications & Software and Vitec GmbH. Mr. Becker has also been with PlateSpin ULC, a Novell Company, where he served as a DACH region Enterprise Account Manager.

Mr. Becker lives in Konstanz, Germany in the Lake Constance region of Germany, near the Swiss border.

About Visonic Technologies

Visonic Technologies (VT) is a fully owned subsidiary of The Visonic Group (VSC.TA) and is a global provider of scalable Passive and Active RFID/RTLS Safety, Security and Visibility solutions for healthcare. VT delivers out-of-the-box as well as custom tailored risk mitigation tools that enhance patient and personnel safety, infant protection; delivers comprehensive asset management; lessens negligence litigation and facilitates industry guideline compliance.

The company currently serves customers throughout the Americas, the U.K., EMEA and Asia-Pacific.

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