



For Immediate Release

Stan Getz Named West Coast Sales Manager for Visonic Technologies

August 31st, 2011 - Visonic Technologies (VT), a global recognized leader in Active RFID/RTLS Safety, Security and Visibility Solutions today announced the appointment of Mr. Stan Getz as Regional Sales Manager for the Western United States as well as the Canadian provinces of British Columbia and Alberta. In his new capacity, Mr. Getz will be responsible for the sale and support of VT's Active RFID/RTLS Safety, Security and Visibility Solutions to VT's network of resellers, system integrators and end users. While primarily focusing on acute healthcare, Mr. Getz will also support VT's marketing and sales strategies of Elpas RTLS and SpiderAlert Emergency Signaling Solutions into assisted living facilities, museums, prisons and intelligent building environments.

"Mr. Getz's 20 years of success in the areas of clinical and operational healthcare solutions for acute healthcare facilities, combined with his extensive relationships in the Western United States is of great value to Visonic Technologies," said Harry Murray, President - VT Americas. "Stan has been a pioneering force in the selling of real time location system-enabled workflow automation systems into the high acuity areas of Surgical Services Emergency Departments and other inpatient areas as well as location-enabled software solutions for asset tracking, hand hygiene and temperature monitoring".

Before joining Visonic Technologies, Mr. Getz recently served as a Regional Sales VP at Intelligent InSites. His background also includes extensive western regional sales management experience with Patient Care Technology Systems (PCTS).

Mr. Getz currently resides in Los Angeles with his wife and their 11 year old daughter, Samantha.

About Visonic Technologies

Visonic Technologies (VT) is a fully owned subsidiary of The Visonic Group (vsc.TA) and is a global provider of scalable Passive & Active RFID/RTLS Safety, Security and Visibility Solutions for the healthcare industry that leverages legacy Ethernet networks. VT delivers out-of-the-box as well as custom tailored risk mitigation tools that enhance patient and personnel safety, infant protection; delivers comprehensive asset management; lessens negligence litigation and facilitates industry guideline compliance.

The company currently serves customers throughout the Americas, the U.K., EMEA and Asia-Pacific.

Contact

Talia Savir
Marketing Communications Coordinator-Visonic Technologies
Tel: +972 3 7681400
Fax: +972 3 7681415
E-mail: talias@visonictech.com
Web Site: www.visonictech.com